

PROBLEM STATEMENT

Students on campus struggle to find people for help with tutoring, moving, and other services. The issue is the trust fragment:

- Buried Requests: Service requests through social media platforms are buried in minutes
- No verification: Lack of tools to verify if a student is legit or qualified
- Scam risks: Public marketplaces expose students to unsafe environments and external scams

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The campus exclusive marketplace.

KEY FEATURES

- Frictionless Setup: Verification only uses valid university email credentials using OTP.
- Geographic Alignment: Services are categorized by neighborhood so students can find local freelancers.
- Dual-Role Ecosystem: One account allows students to both buy and sell services.
- Inclusive Design: Dark-mode first UI is optimized for WCAG 2.1 AA accessibility standards.

MARKET VALIDATION



89% of students need a trusted, campus-only marketplace for finding and selling services



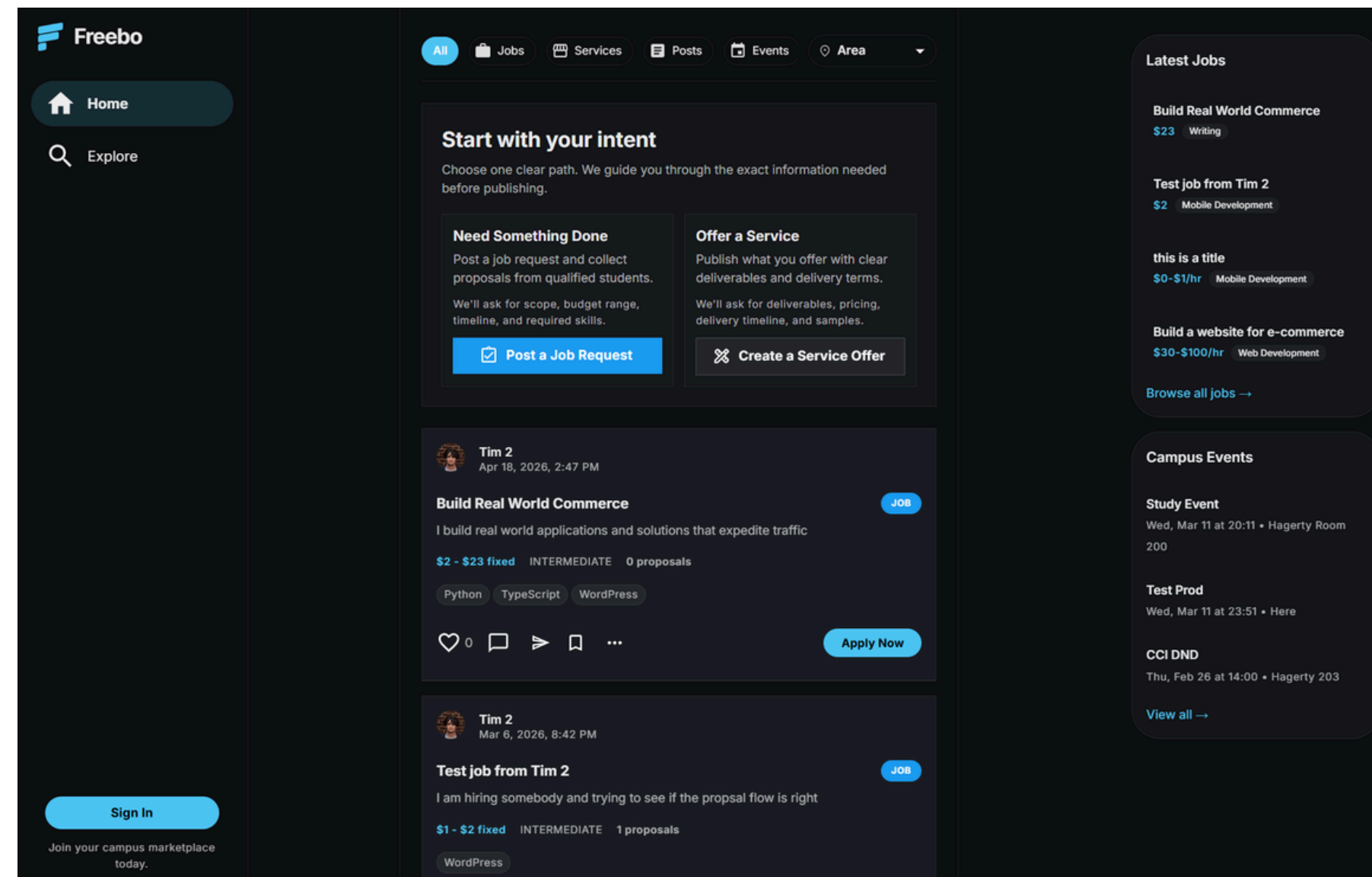
78% of students only use word of mouth to ask for or sell services



76% of students feel qualified enough to offer tutoring services



60% of students deal with frustration from posts getting buried



FUTURE ROADMAP

Phase 1: Transition to native iOS and Android mobile apps.



Phase 2: Public launch on major app stores.



Phase 3: Expansion to neighboring universities (Temple, Jefferson, UPenn, Saint Joe's).



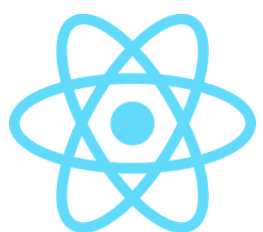
TECH STACK & TOOLING

Front End: React/TypeScript interface with Redux Toolkit for State Management

Back End: Node.js and Express API with Prisma ORM

Real-Time Layer: Socket.io for persistent, sub-second messaging rooms

Infrastructure: AWS (S3, CloudFront, Elastic Beanstalk) for enterprise-grade hosting



ARCHITECTURE

